1. Created content strategies for digital media.
2. Produced and submitted weekly reports outlining progress against KPI objectives.
3. Maximized strategic approaches by keeping close eye on performance and making appropriate adjustments.
4. Identified appropriate KPIs and reported key metrics from digital campaigns.
5. Collected and analyzed Web metrics such as visits, time on site and page views per visit.
6. Maintained continuous check on [Type], [Type] and [Type] metrics, optimizing and enhancing campaigns based on current trend data.
7. Built, implemented and updated effective SEO strategies.
8. Performed in-depth competitor reviews to check competitor activities with ad placement, keyword use, placement bids and landing pages.
9. Helped clients develop website portals and social media pages to promote businesses.
10. Developed paid client ads for use on diverse social media platforms, achieving average of [Number] users per ad.
11. Developed and maintained courteous and effective working relationships.
12. Worked with [type] customers to understand needs and provide excellent service.
13. Performed duties in accordance with all applicable standards, policies and regulatory guidelines to promote safe working environment.
14. Identified issues, analyzed information and provided solutions to problems.
15. [Type] hardware proficiency
16. Led projects and analyzed data to identify opportunities for improvement.
17. Used critical thinking to break down problems, evaluate solutions and make decisions.
18. Managed quality assurance program, including on-site evaluations, internal audits and customer surveys.
19. Created spreadsheets using Microsoft Excel for daily, weekly and monthly reporting.
20. Increased customer satisfaction by resolving [product or service] issues.